

# Haley Matousek

## Illustrator, Designer

### Education:

Savannah College of Art and Design  
(SCAD)  
Savannah, GA  
Illustration B.F.A  
Graduated Magna Cum Laude  
GPA : 3.8

### Technical Skills:

Highly Proficient in Adobe Photoshop  
Highly Proficient in Adobe Illustrator  
Proficient in Adobe InDesign  
Proficient in Adobe After Effects  
Proficient in Microsoft Office Suite  
Skills in Traditional Media  
Illustration, Painting  
Experienced in Motion Graphics  
Proficient in Writing and Editing

### Professional Skills:

Creative Problem Solving  
Social Empathy  
Collaborative  
Adaptable  
Dependable  
Communicative  
Experienced in Leadership  
Positive  
Multitasker

### Awards and Honors:

- SCAD Dean's List  
2015- 2015
- Foundations Honors Show  
SCAD, Fall 2015  
Black and White Category
- Zapata Initiative Art Competition  
First Place Recipient,  
Spring 2015
- Partner of the Quarter  
Starbucks, Spring Quarter, 2020

### Professional Experience:

**Graphic Design work for Metal Morphosis**  
by Kacey Binns, September- December 2019  
Collaborated with Kacey Binns recreating logo to elevate business perception, created announcement flyers for the Portaleo Home Collection, and produced website banners for the client Pigeon Lilly.

### Graphic Design/ Illustration commission for Citi Trends Inc, March- April 2022

Created four separate illustrative designs for gift cards to assist the promotion of gift card sales. Worked with marketing on project from research ,conceptualization, draft production, feedback, and finalization.

### Mural Designer and Painter, 2014-2015

Collaborated with other local artist to draft and produce mural works within Hilton Head Island High School and Hilton Head Island Middle School. Personally designed, organized and directed the Freshman Mural project.

### Freelance Illustrator,

September 2021- Current.

Created and completed various personal commissions and projects within a timed schedule, worked with clients to produce artworks tailored to their standards.

### Other Experience:

- Barista: June 2017- January 2018,  
July 2019- July 2020  
Starbucks, Hilton Head Island
- Shift Supervisor (promoted): July 2020-  
September 2021,  
Starbucks, Hilton Head Island  
Responsible for managing entire store from opening to afternoon. Problem solved under pressure, mentored and taught fellow partners, elevated worker morale, enhanced customer experiences, and alleviated chaos in the workplace with positivity and creativity.